

SPONSOR & VENDOR

PROSPECTUS

April 16 & 17, 2019

Albany Hilton, Albany, NY

NEW YORK ASSOCIATION OF PSYCHIATRIC SERVICES (NYAPRS) & NYAPRS COLLECTIVE PRESENTS:



15TH ANNUAL EXECUTIVE SEMINAR
CREATING VALUE
Without Compromising
OUR VALUES

We're very pleased to inform you that the New York Association of Psychiatric Rehabilitation Services (NYAPRS) and our NYAPRS Collective are hosting our 15th Annual Executive Seminar, entitled *New Strategies and Partnerships to Support our Most Challenged New Yorkers: The Way Forward*, April 16-17, 2019 at the Albany Hilton in Albany, NY.

The Seminar Agenda outlines a state-of-the-art program on breaking trends in community mental health rehabilitation and recovery. This leadership event will give you the opportunity to promote your organization before an audience of nearly 300 mental health industry leaders, including rehabilitation and treatment CEOs and senior managers, state and local mental health policy makers and representatives from the NYS Legislature and Executive Branch. The Exhibit area will be open on Thursday, April 16th from 8AM-4PM and is located directly outside the meeting rooms/lunch rooms. In addition, breaks will be served near the exhibit area.



Don't Miss This Great Opportunity!
Secure Your Spot Today -- Details Inside

EXHIBITOR OPPORTUNITIES

We invite you to attend this event as an exhibitor for the rate of \$350 corporate or \$225 for non-profit, which includes one ticket for lunch and breaks (additional representatives from your company may purchase lunch tickets at \$35 each). If you or your representatives are interested in attending the Seminar Sessions, you must register as a program participant for either the full or day rate.



If you are interested in showcasing your company's products and services to New York's mental health industry leaders, please register by completing the attached registration form and send it to NYAPRS today!

Please send in a short description of your company for the Seminar Program. A confirmation will be sent with details on whom to contact, regarding electrical needs, etc. (These charges will be paid directly to the hotel by your company.)

To attend the entire Executive Seminar, please register online on our website: www.nyaprs.org.

SPONSOR OPPORTUNITIES

NYAPRS is also offering other opportunities for supporting this event. Become a NYAPRS Executive Seminar Silver Sponsor for \$1,000; Gold Sponsor for \$2,500; or Platinum Sponsor for \$5,000.

SPONSORSHIPS INCLUDE:

Silver Sponsors (\$1,000) will receive:

- one 6-foot table for display in a prominent location; and
- one complementary registration for your representative to attend the Seminar.

Gold Sponsors (\$2,500) will receive:

- one 6-foot table for display in a prominent location; and
- two complementary registration for your representative to attend the Seminar.

Platinum Sponsors (\$5,000 and up) will receive:

- one 6-foot table for display in a prominent location;
- two complementary registration for your representative to attend the Seminar;
- supplied brochure/flyer inclusion into program materials;
- logo displayed on NYAPRS website; and
- verbal recognition during opening remarks on Thursday.

GENERAL INFORMATION:

Please note hotel reservations and costs are the responsibility of the sponsor and/or exhibitor. Please go to www.nyaprs.org for the Executive Seminar Agenda and program/hotel reservation information.

We look forward to your support of the psychiatric rehabilitation and recovery community and your attendance at this event. If you have any questions, please contact Eileen Crosby Negron at eileenc@nyaprs.org.

Thank you for considering our events and organization for your support and participation.

Sincerely,

Harvey Rosenthal

Harvey Rosenthal
Executive Director



**Deadline for Inclusion in the Program:
April 3, 2019**

NYAPRS 15TH ANNUAL EXECUTIVE SEMINAR

Creating Value Without Compromising Our Values

April 16 & 17, 2019

Hilton Albany, 40 Lodge St, Albany, NY

APPLICATION & CONTRACT

Please fax this form to: 518-436-0044 Attn: Executive Seminar Registration

Contact Name: _____

Contact Email Address: _____ Contact Phone: _____

COMPANY INFORMATION FOR INCLUSION IN PROGRAM:

Company Name: _____

Company Contact: _____

Title: _____ Phone: _____

Address: _____

City / State / Zip: _____

Email Address: _____ Alt. Phone: _____

SPONSORSHIP LEVEL (check one):

Silver (\$1,000) Gold (\$2,500) Platinum (\$5,000 and up)

Please contact Eileen Crosby Negrón at eileenc@nyaprs.org.

I am exhibiting. Enclosed is _____ \$ _____

I will need extra commuter lunch tickets at \$35/each. Number of tickets _____ x \$35 \$ _____

See below to add additional attendee names.

Total Enclosed \$ _____

METHOD OF PAYMENT:

Check #: _____

Purchase Order / Voucher #: _____

(Please Attach)

Please charge my credit card:

AMEX VISA MASTERCARD DISCOVER

Amount \$ _____

Card Number: _____

Exp. Date: _____ Security Code: _____

Please print name on card:

For your protection, please do not email credit card information.

NAME BADGES: Please list the names of each representative attending the exhibit table. Please write clearly, name will appear exactly as below:

1) _____

2) _____

3) _____

4) _____

**Deadline for inclusion in the Program is:
April 3, 2019**

Please make check payable to: NYAPRS

Mail check to:

NYAPRS ATTN: Executive Seminar

194 Washington Ave, Suite 400, Albany, NY 12210