

New York Association of Psychiatric
Rehabilitation Services, Inc.

31st Annual Conference:

Keeping the Focus on Recovery and Rights

Sponsor Information Packet

September 10-12, 2013
Hudson Valley Resort & Conference Center
Kerhonkson, NY



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NYAPRS 31st Annual Conference

Keeping the Focus on Recovery and Rights

Welcome Sponsor!

Thank you for your interest in NYAPRS' 31st Annual Conference, being held September 10-12th, 2013 at the Hudson Valley Resort and Conference Center in Kerhonkson, NY. We anticipate attendance from more than 700 behavioral health staff, people in recovery, government officials, and managed care representatives from across the nation.

To ensure your success at the event, this packet includes information on:

- Sponsor Packages
- Exhibit Terms and Details
- Door Prize and Scholarship Donation
- Sponsor Payment

In order to best accommodate your needs, we are asking that all information regarding your sponsorship be received no later than **August 9, 2013**. You may choose to ship items directly to the hotel; details follow on page 4. The hours for exhibit tables for Sponsors that qualify are Tuesday, 12 Noon—6:30pm and Wednesday, 9:00am—4:30pm.

All attendees receive a bag at registration to carry their conference materials. We are offering certain Sponsorship Packages (see next page) which allow for you to provide your promotional items (pens, pencils, notebooks, etc.) to be placed in these bags. This is an excellent opportunity for our registrants to familiarize themselves with your products and services. To arrange for items to be placed in bags prior to the Conference, please contact Ashley Pizzuti.

Additional ways you can support the Conference are through door prize donations and scholarship donations. Door prizes will be happily accepted and distributed to our attendees throughout the Conference. You may also donate scholarships which will be designated to ensure a Peer is able to attend, who otherwise would be unable.

If you have any questions, please call our office at 518-436-0008.

We appreciate your support and participation and look forward to seeing you in Kerhonkson this September!

Sincerely,

The NYAPRS Conference Planning Team

Contact Details:

Ashley Pizzuti, NYAPRS Development Coordinator

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Phone: (518) 436-0008 x214

Fax: (518) 436-0044

www.nyaprs.org

Jackie Negri, Principal

Negri Management Resources, LLC

email: Jackie@nycap.rr.com

Phone (518) 436-8712



Sponsorship Packages

All Sponsors receive recognition in our Conference program and Sponsor Boards. In addition, the following value-added packages also include:

Friend **\$300**

- * Half page promotion space in program (3 3/4" x 5")

Benefactor **\$500**

- * Half page promotion space in program (3 3/4" x 5"), and/or
- * 8' table in exhibit area

Supporter **\$750**

- * Full page promotion space in program (7 1/2" x 10"), and/or
- * 8' table in exhibit area

Bronze **\$1,500**

- * Full page promotion space in program (7 1/2" x 10")
- * Recognition on NYAPRS website and social media
- * 8' table in exhibit area

Silver **\$5,000**

- * Full page promotion space in program (7 1/2" x 10")
- * Recognition on NYAPRS website (including logo and link to your website) and social media
- * Name and logo featured on all printed materials
- * Opportunity to include your promotional items in attendee registration bag
- * 8' table in exhibit area

Gold **\$7,500**

- * Full page promotion space in program (7 1/2" x 10")
- * Recognition on NYAPRS website (including logo and link to your website) and social media
- * Name and logo featured on all printed materials
- * Opportunity to include your promotional items in attendee registration bag
- * Company will be recognized in 2 Pre-Conference NYAPRS Enews blasts
- * 16' table in prime exhibit area
- * 1 complimentary Tuesday—Thursday conference attendance (includes 2 nights lodging & food)

Platinum **\$10,000**

- * Full page promotion space in program (7 1/2" x 10")
- * Recognition on NYAPRS website (including logo and link to your website) and social media
- * Name and logo featured on all printed materials
- * Opportunity to include your promotional items in attendee registration bag
- * Company will be recognized in 4 Pre-Conference NYAPRS Enews blasts
- * 16' table in prime exhibit area
- * 2 complimentary Tuesday—Thursday conference attendance (includes 2 nights lodging & food)

For Non-profit and Government exhibit booth rates, please contact Jackie Negri (jackie@nycap.rr.com)

Exhibit Terms & Details

For Sponsors that qualify, the exhibit area will be set up in the Hotel Lobby. Table top space includes an 8' skirted table and two chairs.

Exhibition Information:

Exhibit Hours: Tuesday, 12 Noon—6:30pm and Wednesday, 9am—4:30pm

Set Up: Tuesday, September 10 from 7:30-11:30am

Breakdown: Wednesday, September 11, between 4:30—5:00pm only

- **Sponsors are responsible for setting up and dismantling their tables. Dismantling should be completed by 5:00pm on Wednesday September 11, 2013.**
- **Sponsor fee includes entrance for one person in Exhibit area and food only.** Food tickets for additional attendees may be purchased for \$30 each. Any Sponsors who plan on staying at the Hudson Valley or attend workshops must pay the full Conference Rate in addition to the sponsor fee. The registration form is on the NYAPRS website. If your Sponsor package includes a complimentary registration, NYAPRS will register that attendee.
- Sponsor will display and exhibit and/or distribute advertising material in designated exhibit area of the Hotel. Space will be allotted by NYAPRS to the various sponsors but such allotment and the location of same will be subject to the approval of the Hotel. When such space has been allotted, Sponsor will not sublet or assign any part of such space or booth nor distribute advertising material outside of allotted space without the prior consent of NYAPRS.
- If you need access to electricity or internet, please contact Ana Palop at the Hudson Valley Resort & Conference Center at (845) 626-8888.
- Sponsor shall have the allotted exhibit space fully staffed during the exhibit hours of the Conference (12:00 pm to 6:30 pm on Tuesday and 9:00AM to 4:30PM on Wednesday) and agrees to comply with Trade Show Fire Regulations, as well as all applicable safety, fire, and health ordinances, rules and regulations of the municipality, district and Hotel in which the exhibit is located.
- Sponsor shall be responsible for own display and exhibit materials and shall be solely responsible for any loss, damage or injury to its property and personnel from any cause whatsoever and releases NYAPRS and Hotel from, and does indemnify each of them against any and all claims for loss, damage or injury to any property or person caused by or in any way contributed to by the Exhibitor.
- Sponsor may ship exhibit materials to arrive no sooner than one week before (September 3, 2013) the start of the Conference to:
Hudson Valley Resort & Conference Center
Attn: Ana Palop
Hold for Jackie Negri/ NYAPRS Conference (Sept. 10-Sept. 12, 2013)
400 Granite Rd.
Kerhonkson, NY 12446
- NYAPRS reserves the right to accept or reject any exhibit which might be objectionable and to remove any display or exhibit which might, in the opinion of NYAPRS, detract from the Conference.
- Please submit camera ready half or full page promotions by **August 9, 2013**. Camera ready implies that the copy will be printed the way it is received. Email PDF or EPS to ashleyp@nyaprs.org.

Additional Donation Opportunities

Door and Raffle Prizes:

Door Prizes and Raffle Prizes are a great way to add exposure to your company at the 31st Annual Conference, and we encourage our Sponsors to donate a door or raffle prize (examples include household items, gift cards, electronics, etc.). Your organization will also be recognized for your donation verbally at the Conference, and in the Conference program, if your form is received by the deadline.

- A gift card donation should be universally usable
- The total value of donation should be no less than \$25

Participation in prize donations is optional. If you would like to participate, your prize and/or description must be received by **August 9, 2013** to be listed in the conference program.

Peer Scholarship:

Each year we offer scholarships to people in recovery from across New York State to attend the Conference. This provides an extraordinary opportunity for someone who would be otherwise unable to experience the Conference, hear inspiring keynote speakers, learn and grow from workshops, and be able to connect with others working and living in the recovery movement. Countless scholarship recipients throughout the years have left the conference with a new motivation, confidence and charge because of the workshops they attended and relationships they made.

- The cost per scholarship is \$399 and includes two nights lodging, all food, workshops, program events and entertainment during the three day Conference
- Please fill out the Sponsor payment form and indicate how many scholarships you would like to contribute

Sponsor Payment Form



Organization Name _____
Contact Name _____ Contact Email _____
Address _____
City _____ State _____ Zip _____ Phone _____

Please select package:

- Friend \$300 Benefactor \$500 Supporter \$750 Bronze \$1,500 Silver \$5,000 Gold \$7,500
 Platinum \$10,000 Purchase _____ # commuter lunch tickets (\$30)

Exhibit Personnel 1 (includes lunch)

Exhibit Personnel 2 (lunch not included)

Name _____

Name _____

Email _____

Email _____

Title _____

Title _____

(If additional personnel will be sent, please include them on a separate sheet)

If applicable to your Sponsor Package, provide complimentary attendee information:

Attendee 1

Attendee 2

Name _____

Name _____

Email _____

Email _____

Title _____

Title _____

Arrival _____ Departure _____

Arrival _____ Departure _____

I am providing _____ # of Scholarships (\$399 each)

I am providing a door prize.

Description of door prize	Value
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Method of Payment:

Total payment amount: \$ _____ (include package amount, commuter lunch tickets and scholarships)

Check # _____ or Purchase Order/Voucher No. _____

Please make checks payable to NYAPRS, Inc. and mail to:

NYAPRS, Inc.

1 Columbia Place, 2nd Floor

Albany, NY 12207

Please charge my credit card: AMEX Visa MasterCard Discover

Card No. _____ Expiration Date _____ Security Code _____

Name on Card _____ Email _____

Billing Address _____ City _____ State _____ Zip _____

Signature of Cardholder *(signature authorizes NYAPRS, Inc. to charge your credit card)*

The fee must be accompanied by this form. By signing, you acknowledge that you have read and accept all terms and conditions outlined . Please make a copy for your records.

Authorized Representative Signature

Date

Name (Please Print)

Title (Please Print)